



17th GSE ISP Symposium

23 - 25 September 2024
Hilton Cologne, Germany

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SPONSORSHIP OPTIONS

17th GSE ISP Symposium

This traditional international conference for users exploiting IBM's premier data protection and recovery suite will take place from 23 - 25 September 2024 at the Hilton Cologne, Germany

“The objective of this symposium is to offer an **open and informal forum** for IBM Storage Protect users to **learn from each other**, provide and **share their own experiences** and hear from IBM and its partners about new developments and solutions. Participants can expect exciting and technically highly interesting presentations.”

EVENT HIGHLIGHTS

First-hand information from the IBM Product Development Team

Technical insights into Storage Protect, new and changed features

User experiences & interactive and informal sessions, e.g. BOFs

Hints & tips from experts for upgrading archive & backup services

Excellent networking opportunities with peer fellows

Sponsorship Opportunities

Sponsorship <i>(limited availability!)</i>	Exhibitor	Gold Sponsor
Package price (excl. VAT)	4.400€	12.000€
Keynote Slot 30 Minutes		✓
Full Conference Ticket 1 Ticket including hotel accommodation from 23 - 25 September 2024		✓
Short Presentation Slot 10 Minutes	✓	
Professional Demo Booth - 1x multimedia tower inkl. eDisplay 37" TFT monitor - 1x acrylic glass panel (backlit and printed with your company logo) - 1x source notebook (with current MS Office Prof.) - 1x Lead capture scanner (scan your contacts and capture their contact details) - 1x Rollboy (lockable) - 1x acrylic glass brochure stand - 2x bar stools - Power and WLAN	✓	✓
Marketing on the Event Website Logo and company profile	✓	✓
Marketing on GSE Social Media Platforms Post on LinkedIn, Facebook and Twitter (X)	✓	✓

Interested?

Contact us. We are at your disposal!

Add-On Sponsorship Option

Digital badge for all participants
(issued by Credly by Pearson)

*only ONE!
First come, first served!*

Package price (excl. VAT)

4.000€

Digital credential for conference participation including your company logo.

Great opportunity for participants to broadcast their educational achievements to friends and colleagues and to get the recognition they deserve, e.g. via LinkedIn.

Sample:



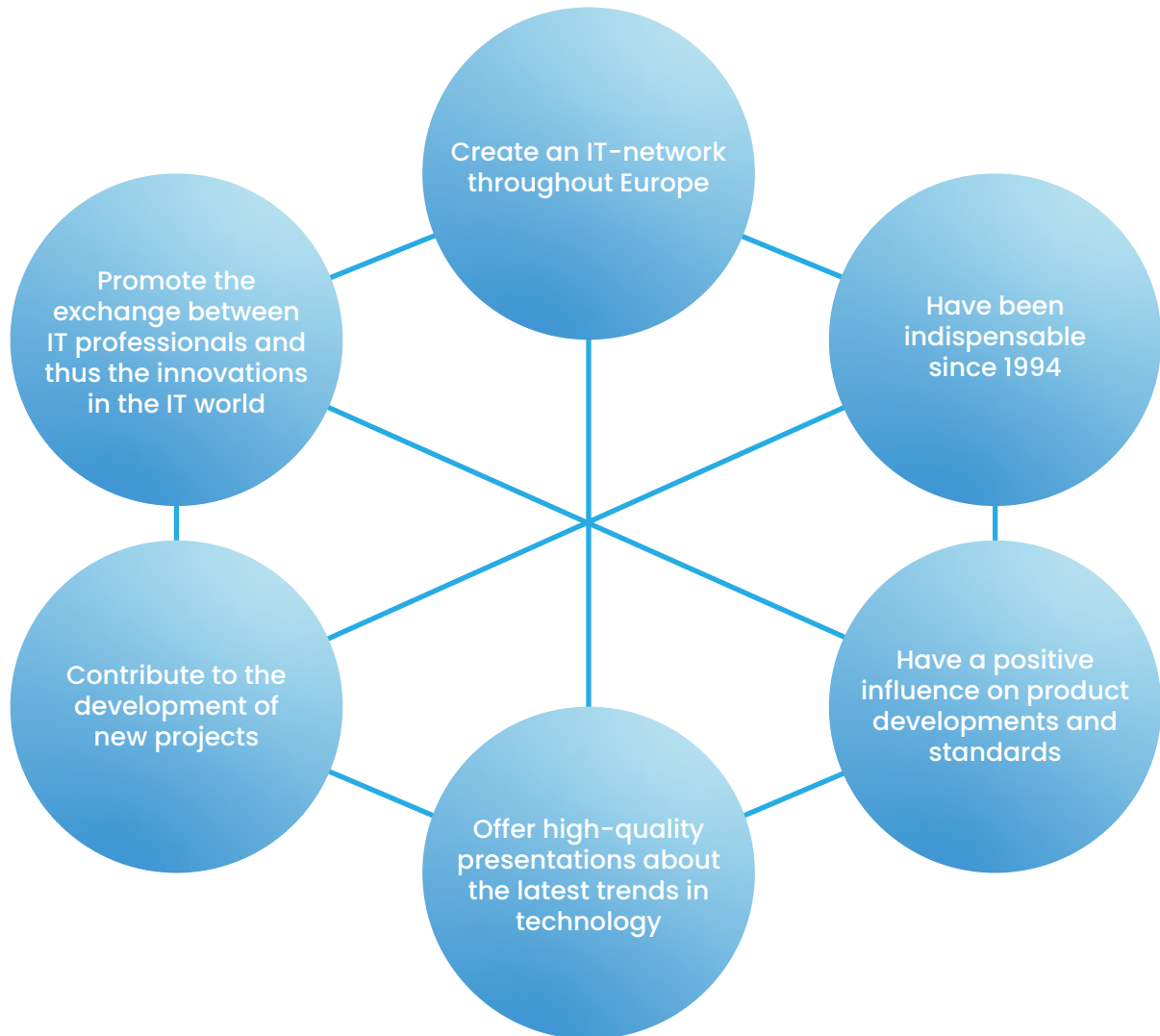
Interested?

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GSE Events



GUIDE SHARE EUROPE (GSE) organises and hosts throughout the year IT conferences and IT working group meetings in various European countries. GSE is one of the most important networks for IT professionals.



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Your Benefits

Gain a competitive advantage with our limited sponsorship options! At our events you can take part in an active exchange with your potential new customers.

1

Special advertising opportunities as part of our events

2

Gain valuable leads

3

Get to know the needs of your target group

6

Personal approach to your target group

5

Expand your expertise and ideas with new impulses and suggestions

4

Network with experts and companies and thus develop new project potential

