

# GSE Conference

## Revitalizing the Core

Modernization Strategies for Enterprise IT

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2024

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Pioneering the Future: Celebrating 65 Years of Innovation

11 – 15 March 2024 | Bilderberg Bellevue Hotel Dresden, Germany

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# GSE Conference 2024 – It's all in one BOX

GSE DACH Annual Conference (EN)

11.03.2024

GSE European Mainframe Modernization (EN)

12. – 13.03.2024

GSE European Working Groups Event (DE/EN)

14. – 15.03.2024

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## SPONSORSHIP OPTIONS

Sponsorship	Speaker	Exhibitor	Gold Sponsor	Platinum Sponsor
Package price (excl. VAT) – for GSE Members	4.900 €	5.900 €	9.600 €	15.000 €
Package price (excl. VAT) – for Non-GSE Members	6.300 €	7.600 €	12.400 €	19.500 €
<b>Keynote Slot</b> DACH Annual Conference – 30 minutes				✓
<b>Presentation Slot (Specialist or technical contribution)</b> European Mainframe Modernization – 25 minutes	✓		✓	✓
<b>Professional Demo Booth (Monday – Thursday evening)</b> <ul style="list-style-type: none"> <li>- 1x Multimedia Tower with panel backlit with your company logo</li> <li>- 1x eDisplay 37" TFT monitor</li> <li>- 1x Source notebook with current MS Office Prof.</li> <li>- 2x Bar stools</li> <li>- 1x Roll container (lockable)</li> <li>- Wi-Fi</li> </ul>		✓	✓	✓
<b>Short Company Presentation</b> During the guided tour in the exhibition area		✓	✓	✓
<b>Company Logo on Conference Brochure</b>			✓	✓
<b>Marketing on the Event Website</b> Logo und Company Profile	✓	✓	✓	✓
<b>Marketing on GSE Social Media Platforms</b> Post on LinkedIn, Facebook and Twitter			✓	✓

Only 2 packages available!  
Choice of presentation day and slot is possible

**Gold Sponsors**  
First come – first choice of the day.  
Speaker slots are planned in order of registration

## ADD-ON SPONSORSHIP OPTION

(**only ONE** and in combination with the booking of one of the sponsorship packages)

**Digital badge for all participants**  
*(issued by Credly by Pearson)*

Package price (excl. VAT) – for GSE Members	6.000 €
Package price (excl. VAT) – for Non-GSE Members	7.000 €

Digital credential for conference participation including your company logo.

Great opportunity for participants to broadcast their achievements to friends and colleagues to get the recognition they deserve, e.g. via LinkedIn.

**Sample:**





## SPECIAL OFFER FOR NON-GSE MEMBERS

Your organisation may be eligible to enrol in our premier European IT User Group under the following special offer, if it fulfils the following particular terms:

If

- your organisation has not been a GSE member after 1.1.2023, and
- your organisation commits to being a GSE member until 31.12.2024, and
- at least one person from your organisation enrolls in one of the GSE events (DACH Annual Conference, European Mainframe Modernization and or Working Groups Event) in 2024 in Dresden, Germany

then

- the membership fee for 2024 will be waived, and
- you can attend one or all of the above GSE events 2024 at a fee applicable for GSE members!

This offer is valid until **31 December 2023**.

This would mean as non-GSE member you will save the GSE membership fee for 2024 (880,00 €), if you attend one or all of the above GSE events in 2024 and apply for a GSE membership!

**Note:** Should your organisation decide not to remain as a GSE member from 01.01.2025, the written cancellation has to be received by GUIDE SHARE EUROPE, [gsehq@gse.org](mailto:gsehq@gse.org), at least 3 months before end of the year. If a cancellation is not received by 30.09.2024 your organisation will be invoiced at the applicable membership fee for 2025.

Make use of this great offer! All you need to do is to download and fill out the [membership application form](#), enrol and transfer payment of the conference fee before the event starts.

**This offer is also applicable for the sponsorship options!**

The completed form may be sent by fax to +41 41 748 7035 or by email to [gsehq@gse.org](mailto:gsehq@gse.org) with the reference: GSE Conference 2024

## GSE Contacts for Content

### GSE DACH Annual Conference



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### Working Groups Event



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